

BIKE LODI MINUTES FROM TUESDAY, JUNE 20, 2017

ATTENDEES: Kathryn Siddle, Bill Mitchell, Jeff Pell, Mary Pell, Robin Knowlton, Dianna Stein, Joni Bauer, Doug Bojack, Salwa Bojack, Andy Grutman, Anita Herman, Andrew Manies and Kandy Vaccarezza.

COMMITTEE REPORTS:

BIKE TO WORK DAY-WRAP UP: According to tracking by the San Joaquin Bike Coalition, approximately 40 people participated in the Lodi Bike to Work Day.

JULY 4TH BIKE VALET: Kathryn Siddle has been meeting with the 4th of July Committee. Bike Lodi will be setting up and working the bike valet during the Kiwanis' Pancake breakfast event. Set-up time is at 5:30 a.m. Kandy Vaccarezza will be bringing 2 sign-in tables, 2 pop-up tents, cones, etc... to corral the parking area on Turner Road.

Volunteers are 5:30-9:00 a.m. Stefan and Robin, Bill and Kathryn, Andy and Anita, Doug and Joni and Jeff. Additional volunteers are still needed from 9:00 a.m.-1:00 p.m. The schedule will be fine tuned in the near future.

ANYONE THAT HAS NOT ATTENDED THE MEETINGS AND WOULD LIKE TO VOLUNTEER, PLEASE SEND KATHRYN SIDDLER AN EMAIL. VOLUNTEERS NEEDED.

SOCIAL MEDIA: Dan Arbuckle was unable to attend the meeting for a report. Dianna reported we now have a Mail Chimp account and is working toward a first addition.

COG-RTP/SCS: COG attended the Lodi Farmer's Market and had a booth to gather information on transportation usage and needs in the city. Kathryn and Bill worked the booth with two representatives from COG. Discussion was held at the meeting how to have a greater reach for future surveys. COG may want to return in Aug at another Farmers Market for the next round of community outreach.

TREASURER'S REPORT: Jeff Pell, Treasurer for Bike Lodi, reported that a checking account was successfully opened at the Farmer's and Merchant's Bank. Balance is \$270.00.

LODI GREENLINE PROJECT: Doug Bojack reported that the new owners of the General Mills Plant are not agreeable to turning the railway spur into a bike trail at this time.

OTHER: Kathryn reported on her speaking engagement at the Kiwanis meeting.

LODI TOURISM: Kathryn, Andrew, Stefan and Jeff took a group of 4 tourism writers for a bike ride during their stay June 3rd. Check out **VISIT LODI'S FACEBOOK PAGE** to see some of the write ups.

Visit Lodi also requested volunteers for a photo shoot. When promoting tourism in Lodi,

many requests come in for photos of bicycling in the vineyards.

SANDHILL CRANE FESTIVAL: The Sandhill Crane Bicycle Ride will be held on Saturday, October 28th. It will depart from Flight Lounge at 3:00 p.m. for slower riders and 3:15-3:30 p.m. for faster riders. The first presentation by a docent will begin at 4:00 p.m. The same flyer and poster will be used with updated date and year.

BIKE RODEO: A Bike Rodeo in Lodi will be held on October 7th during the Lodi Street Faire. San Joaquin Public Health Services will be providing instructions. There will be various stations for helmet fittings, bike maintenance, bicycling rules of the road, etc.... We will look into advertising via LUSD newsletter, after school programs and LNS. Kathryn mentioned that several sponsors have already signed on including: San Joaquin County Public Health Services, American Medical Response, California Highway Patrol and the San Joaquin Bike Coalition. A donation worksheet has been developed. Please sign up to solicit donations from potential contributors, and track your activity on the google doc so that multiple people aren't requesting donations from the same businesses. <https://docs.google.com/document/d/19xpBzThsFZKVnwyD5o7MGE8Gbmkf8VWB2gEU9sRfFK8/edit>

PeopleForBikes Invites LOIs for Fall 2017 Community Grant Program: Discussion was held and it was agreed, BIKE LODI would apply for this grant and request funds for additional bike racks for the City of Lodi.

BIKE INDEX: Bike Lodi members can register their bike on bikeindex.org with their serial number, etc... <https://bikeindex.org/o/bike-lodi/bikes>

THE NEXT BIKE LODI MEETING WILL BE HELD AT JEFF AND MARY PELL'S HOME ON JULY 18TH AT 6:30 P.M.