

Bike Lodi Meeting Minutes

July 30, 2018 at 6:00 p.m. in the Lodi Public Library

ATTENDEES: Kathryn Siddle, Bill Mitchell, Jeff Pell, Mary Pell, Joni Bauer, Salwa Bojack, Doug Bojack, Joel Steinberg, Gordon MacCay, Bill Huyett, Quay Stern, Anita Herman, Steven Knutson

PROJECT REPORTS:

JULY 4TH BIKE VALET RECAP: 425 bikes were parked and \$301.98 in donations were collected. Kathryn compiled a list of all supplies necessary for the valet and a layout plan for the 2019 event to accommodate 600 bikes. It was suggested to set up for 800 bikes.

Anyone with suggestions for next year, send them directly to Kathryn.

ABCD GRANT RECAP: The A&W Family Cruise Night that was sponsored in partnership with Pete Knight and Bike Lodi with the support of an ABCD grant was held 7/11/18. 70 people entered the drawing for the bicycle, 18-25 kids were fitted for helmets and 10 bike locks were given to children that did not have them. Approximately 20-25 bikes were entered in the competition for the “best bike” categories.

BIKE VALETS:

- **FARMERS MARKET:** All slots are full

- **ICE CREAM ON PINE STREET:** August 18th from 5-8 pm. This is a fundraiser for the Lodi Historical Society. Kathryn and Steven will be manning the bike valet but would be happy to have others join. Double Dip Gallery is hosting the event. Come down, get an ice cream cone and enjoy the live music and raffle.

- **LODI STREET FAIRE:** Sunday, October 7 from 8 a.m.- 4:00 p.m. Located on Oak Street between the Post Office and Rosewood. **Volunteers are needed for the following time slots: 10 am-NOON, NOON-2 pm and 2-4 pm. The setup and 8-10 am slot has been filled.**

SOCIAL RIDES: Steven, the manager at the Lodi Bicycle Shop, is planning on starting weekly road bike rides. Recently a Lodi mountain bike group has started. Stay tuned!

RECAP OF MEETING WITH LODI PUBLIC WORKS DEPARTMENT: Kathryn met with Charles Swimley, Julia Tyack, Lyman Chang and Fritz Volra, the new contract City Traffic Engineer. They discussed past and future bike/ped projects and the possibility of applying for funds for a feasibility study for the Lodi Green Line.

TREASURER'S REPORT: There is \$1148.00 in our checking account and we are still waiting for the ABCD grant monies to pay for the helmets and locks for the event. A \$75.00 invoice for a newspaper publication on Bike Lodi needs to be paid.

SOCIAL MEDIA REPORT: Salwa has updated the Bike Lodi website including a blog tab, removed some past events, included videos of the July 4th bike valet and other upcoming events. Salwa is also exploring PayPal as a possible method of electronic payment.

NEW BUSINESS:

PARK TO PARK RIDE ON SEPTEMBER 8TH: The ride is on Saturday from 9- 11:30 a.m. starting and finishing at Lodi Lake. The Lodi Police Department, through the Partners, will be offering NO COST bike licenses to all bikes in need. The event will take the families to 13 of Lodi's parks and is approximately 13 miles. At this time Kathryn is looking to the past sponsors to see if they would make donations for the event. Attached is a list of 2016 sponsors, 2018 suggested sponsors, needs, activities at Lodi Lake and suggested gift cards/certificates from local businesses to which families could ride their bikes. All sponsors will be acknowledged in the advertising. We also need volunteers at all the parks and Lodi Lake. **SEE ATTACHMENT**

VOTE FOR YOUR FAVORITE LICENSE PLATE ON <http://www.cyclecalifornia>

LODI-TOKAY ROTARY BIKE RACKS FOR LODI LAKE: The Lodi-Tokay Rotary supports Lodi Lake and requested Kathryn present them with a quote on bike racks to be installed at Lodi Lake. They were thrilled that BIKE LODI set up a bike valet at their recent fundraiser at the lake and would like to support our mission.

<https://mail.google.com/mail/u/2/#inbox/164d40733f155e61>: log on to view a seminar on solving common crash problems between vehicles and bikes on August 6th 10:00 a.m. PST.

NEXT BIKE LODI MEETING IS ON MONDAY AUGUST 27 AT THE LODI PUBLIC LIBRARY AT 6:00 PM