

BIKE LODI MEETING
MONDAY, MARCH 25, 2019 AT 6:00 P.M./LODI LIBRARY

ATTENDEES: Kathryn Siddle, Bill Mitchell, Kandy Vaccarezza, Julia Tyack, Jeff Pell, Robin Knowlton, Andy Grutman, Anita Herman, Gordon MacKay, Steven Knutson, Steve Van der Hoven, Joni Bauer, Erik Weisz

Kathryn called the meeting to order. Minutes from the February meeting were approved.

TREASURER'S REPORT:

- \$70 was deposited in March for two Bike Lodi Memberships.
- Current checking account balance: \$3414.90

SOCIAL MEDIA: Salwa is keeping the webpage, Alex is taking lead on Instagram and J.D. has been posting biking articles to our Facebook page. Kathryn requested a "special" Bike Lodi Newsletter for Bike Month. She and Salwa will work on this.

OLD BUSINESS:

- **Church Street Road Diet:** Approved at the last City Council Meeting
- **Adventist Health Wellness Fair:** Kathryn, Steven and Jeff worked the Health Fair at Lodi Adventist Hospital on Wednesday, March 13, 2019. First time BIKE LODI was invited.
- **City Proclamation:** Kathryn will receive the Bike Month proclamation on May 1st
- **Bike to Work:** Scheduled on **Friday, May 17th at Lodi City Hall from 6:30-8:30 a.m..** Anita reviewed the tasks everyone is responsible for on the day of the event. Event will be at Veterans Park, next door to City Hall on Pine Street.
- **Bike to Beer:** Scheduled for **Friday, May 17th from 5:00-7:00-ish p.m. at IDOL BEER WORKS.** Kathryn will be running the Bike Valet at this event. The first 50 participants will get \$1.00 off their first beer if they ride their bike to IDOL.
- **4th of July Planning:** Robin shared the method used at the National Handmade Bike Show for bike valet. Kathryn has asked for help finding more snow fencing and poles for expanding the bike valet to accommodate up to 600 people this year.
- **DeBenedetti Park:** Kathryn and Jeff have been attending meetings to represent biking needs in the area.
- **Bike Friendly Business Award:** A discussion was had as to which business would be presented with the Bike Friendly Award for 2019. Kandy will order award.

OLD BUSINESS:

- **Bike Valet Sign Ups**
- **Cyclefest, April 7th:** Steve Knutson is taking the lead for this day-long bicycle race. The location for the valet is yet to be determined and Kandy has signed up to help. Looking for more volunteers.

- **Paddlefest, April 27th:** Kathryn is running the bike valet at Lodi Lake. Andy, Anita, Steven and Steve Van der Hoven signed up to help. Free admission to Paddlefest will be given to those who ride their bikes.
- **Zinfest:** Bike Valet May 18th. Kathryn and Gordon have signed up to work. More assistance will be needed at “pick up time”, 4 to 5 p.m.
- **Walk for the Health of It, May 11th:** Doug Bojack is taking the lead for this booth. Bike Lodi and Dr. Nunez-Davis will be providing free children’s helmets and fittings.
- **Farmer’s Market, starting Thursday, May 16 - September 26:** Sign up sheet passed around for volunteers and Kathryn has attached the sign up sheet to these minutes. Lodi Health VAT has ideas to give vouchers for discounts on fruit or vegetable purchases for those who ride their bikes to the market.
- **Bike Rack Proposal:**
- The new Candlewood Estates Hotel in Reynolds Ranch area is ordering several BIKE LODI bike racks. They are purchasing and installing these racks on their property.
- The family of Dr. Thomas Shock would like to donate money to place a BIKE LODI bike rack with a memorial plaque in Lodi. Kandy will be discussing with Mrs. Nancy Shock about placing the rack in the Candy Cane Park with the May 2019 as part of the refurbishing project. Kathryn is coordinating this with Lodi Parks and Rec.
- Kathryn is ordering a total of 5 bike racks and will follow up with Five Window Beer Company, Jeremy Wine Company and the Downtown Business Alliance about financing 1/2 of each of the racks that could be placed near their businesses. We will work with Lodi’s Public Works Department for appropriate placement.
- **Advertising Proposal:** Kathryn asked for permission to purchase \$100 worth of SWAG with the BIKE LODI logo on it. This was seconded and approved.
- **Bike Raffle Options:** Kathryn asked where the group would like to auction off a bike that was donated by a person moving out of state and did not want to take this bike along. A suggestion was made to use it for Peddling Paths for Independence fundraiser for February 2020.

NEXT TWO MEETINGS: APRIL 29, 2019 AT 6:00 AND MAY 20, 2019 (THE FOLLOWING MONDAY IS MEMORIAL DAY)