

Bike Lodi Meeting Minutes

June 25, 2018 at 6:00 p.m.

Attendees: Kathryn Siddle, Bill Mitchell, Robin Knowlton, Joni Bauer, Diana Stein, Jeff Pell, Mary Pell, Anita Herman, Andy Grutman, Doug Bojack, Salwa Bojack, Norm Mowery and John Oberholser

PROJECT REPORTS

Bike to Work Recap: Mary Pell thanked everyone on the committee who volunteered their time to make this years Bike to Work Day in Lodi a success. Kari McNickle, Chair of SJBC, reported approximately 50 people took part in the event.

ABCD Grant/A & W Family Bicycle Cruise Night: Robin Knowlton is taking the lead on this event. A \$500 grant was awarded to Bike Lodi to promote bicycling awareness in the Heritage District of Lodi. There will be a Family Bicycle Cruise Night on Wednesday, July 11th from 5-8:30 p.m. at the A&W restaurant. **Volunteers need to show 4:00 p.m.**

- * Robin has the flyer designed and being printed.
- * Performance Bicycle in Stockton is providing bicycle mechanics for the event and discounted prices on helmets and bicycle locks.
- * Jeff Pell received discounted pricing for 14 helmets and 14 locks
- * Contact has been made with San Joaquin Public Health Services to do the helmet fitting booth and provide new bike helmets.
- * Jeff Pell will be working the “how to properly lock a bicycle” booth. Andy will assist if needed.
- * LangeTwins Family Vineyard and Winery is donating water bottles.
- * Bike Lodi bicycle racks will be available for parking. Volunteers are needed
- * Stuffing of the goodie bags will take place on July 9 at 4:00 p.m. at Kathryn’s house.
- * Four (4) people are needed for sign in and sign out tables.
- * Prizes will be given for best of 4 categories.
- * Raffle prizes from A&W will be given away every 30 minutes.

Bike Valets:

Kiwana’s Pancake Breakfast on July 4th at Lodi Lake: Set-up is from 6-6:30 a.m. Robin, Stefan, Anita, Andy, Kathryn, Gordon, Norm and John will be there to set up. Kathryn has contacted several organizations, schools, etc... to get more volunteers. **MORE VOLUNTEERS ARE NEEDED THROUGHOUT THE MORNING. PLEASE SIGN UP WITH KATHRYN.**

Farmers Markets: **there are still some openings to sign up for Bike Valet in July and August.**

TREASURER'S REPORT: Jeff Pell reported that the Bike Lodi account has \$1084. The May Bike Valet donations totaled \$162.50 and there was \$240 of Bike Lodi's money in the Chamber of Commerce account which was transfer to Bike Lodi. A bill, \$30.16, was presented for one year cost for the internet domain name.

SOCIAL MEDIA: Salwa just sent out the quarterly newsletter for Bike Lodi and continues to update the website. After receiving the newsletter, Pat Patrick, President of the Lodi Chamber of Commerce, forwarded it to the Chamber's Vision Action Team leaders and acknowledged Bike Lodi for all the work the group has done to promote bicycling in the community.

NEW BUSINESS:

Update: ATP (Active Transportation Grant) 2019: The City of Lodi has a new Traffic Engineer who recently started. Kathryn is meeting with Firoz Vohra and other Public Works employees tomorrow to introduce him to Bike Lodi and what we have been doing in the community.

Update: Sustainable Transportation Planning Grant (STPG): Cal Bike received this grant (Bike Lodi had provided a letter of support for the application). Alex Padilla from Tuolumne County will be the lead and understands Bike Lodi would like to be involved.

Update: SJ County Master Bike Plan: Kathryn met with Mike Selling, the Traffic Engineer for S.J. County Public Works. He acknowledged that Bike Lodi will be a stakeholder in the county master bike plan.

Membership Proposal: Kathryn has been researching and discussing development of a membership application for Bike Lodi. She looked into San Joaquin Bike Coalition membership as well as Bike East Bay. It was discussed and the group unanimously approved starting official annual memberships for BIKE LODI. Each new member will receive a t-shirt as a thank you gift for joining.

THE NEXT MEETING WILL BE HELD ON MONDAY, AUGUST 27th AT 6:00 P.M. AT THE LODI LIBRARY.

