

BIKE LODI 8/29/2017 MEETING MINUTES

ATTENDEES: Kathryn Siddle, Bill Mitchell, Jeff and Mary Pell, Dianna Stein, Joni Bauer, Andrew Manies, Dave Rupert, Robin Knowlton, Dan Arbuckle, Salwa and Doug BoJack, JD Wikert, Dan Arbuckle, Anita Herman and Andy Grutman

COMMITTEE/PROJECT REPORTS:

Bike Rodeo

* **Plan:** The Bike Rodeo will be held on October 7, 2017.

Organized by the World Of Wonder Science Museum and Bike Lodi, and presented by San Joaquin County Public Health Services, this FREE educational event is an opportunity for families to bring their bicycles and safety equipment in for inspection such as proper bicycle sizing, helmet fit, etc. and cycling clinics with safety skills training. The Rodeo will take place on the top floor of the parking garage from 9 am-1 pm. Channel 40 News will do a spot on the event the week prior to the event.

WOW will donate a free museum pass and goodie bag to every child and parent attending the rodeo. Several other participants will have give-aways.

Kathryn has lined up many volunteers to work the event, some of which are: Public Health Services (helmet fitting and obstacle course), Lodi Bicycle Police, WOW Science Museum to have some bicycle-related science projects, Safe Moves program for the younger age children. Kathryn has contacted the two local high school athletic departments to get 20 junior/seniors to volunteer their time.

Donations are coming in:

*Dan Arbuckle, Kandy Vacarrezza and Andrew Manies will be donating t-shirts

*LangeTwins Winery will donate 50 water bottles

*Public Health is donating 19 medium size helmets, Performance bike is providing Bike Lodi with a discount on sm-xsm helmets, CHP will donate some helmets as well

*Andrew Manies has offered to design a passport card to check off the various stations at the event. Andrew also agreed to contact Starbucks for a donation of water bottles.

*Andy Grutman is looking into bicycle lights and donating them

*Joni Bauer is asking Road ID to donate 4 of their products

Looking for donations:

*snack bars

*100 additional water bottles

*additional bicycle helmets

Sandhill Crane Festival:

The Sandhill Crane Festival bike ride is scheduled for Saturday, October 28 starting at the Flight Lounge in Woodbridge. Docents will be on hand at the Preserve for a presentation. Kathryn reported 16 people have RSVP'd for the event with a maximum number of 30.

Master Bike Plan:

Rose Gate II Subdivision: Kathryn meet with City of Lodi staff, and the City Engineer is requesting that we agree to change the designed bike lanes in the Rose Gate II subdivision. We are standing behind the City Council approved design.

Bike Master Plan Priorities List: The City of Lodi has requested we let them know Bike Lodi's top bike map priorities. It was decided that the "working list" presented to them previously is still in the order of importance Bike Lodi voted on at a previous meeting.

Downtown Business Alliance Update: Kathryn asked the Downtown Business Alliance for funding to purchase additional bicycle racks for downtown Lodi on School Street. They agreed to donate \$700.

Treasurer's Report: Jeff Pell announced the Bike Lodi checking account balance is \$470.05. Tips from the Farmer's Markets over the last month have not yet been deposited since he has been on vacation.

Social Media:

***Website:** Andrew Manies is working on designing the website for Bike Lodi. It will be BikeLodi.org

***Newsletter:** The second quarterly newsletter went out recently to those on the Bike Lodi email list. Dianna Stein did a great job writing the newsletter.

COG:

***RTP/SCS Update and Measure K:** Dave Ripperda, an Associate Regional Planner with COG, attended the meeting. COG is developing the next phase of public outreach (survey). Dave also provided information about the Measure K release of funding (\$19.8 million) for bicycle, pedestrian, and Safe Routes to School Program and the Smart Growth Incentive Program. Applications will be due mid-November to early December. Priorities may include: Low income neighborhoods, areas where there is a large amount of community support, cities that agree to match the Measure K funding, "shovel ready" projects, etc... Kathryn will continue to reach out to the City of Lodi to provide support and encouragement in their application process.

Stockton Bicycle Master Plan:

Kathryn and Bill attended the SJBC presentation of this outstanding plan. A copy of the plan is available to read upon request.

Bike Valet:

Dan and Ashley will work the valet this week. Jeff and Kathryn will cover it the final week.

***End of Season Pot Luck:** Everyone was in agreement that an end of season potluck would be a nice event, however, the group could not yet come up with a date that worked for the core committee members.

NEW BUSINESS:

Travel Writers: Visit Lodi is again working with a group of travel writers who will come to Lodi in early September. There are 7 writers signed up to do a bicycle ride through the vineyards. Jeff Pell will be the tour leader, with Andy and Anita coming along as hosts as well. The ride will begin at Robin Knowlton and Stefan Sekula's home. They have graciously agreed to loan some of their vintage bicycles. **LOANER HELMETS ARE STILL NEEDED IF ANYONE HAS EXTRAS, SIZE LARGE IN PARTICULAR.**

Parks and Recreation Meeting: Kathryn attended a meeting recently with representatives of the Lodi City Parks and Rec Department. They would like Bike Lodi to work with them on a "Park to Park" ride in 2018. They also requested that we expand the Bike Valet hours at Lodi Lake on July 4th. The Kiwanis would still like us to have valet parking in the morning during their pancake breakfast. The city would like us to staff the valet from 6:00 - 10:00 p.m. for the fireworks event.

Logo/Business Cards: Kathryn has been attending meetings with many groups and is frequently asked for her business card. She asked permission to have one printed up with her name on it. This was approved.

Parade of Lights: In light of Jeff and Mary Pell's excellent bike decorating skills, it was brought up that Bike Lodi might want to ride in the Parade of Lights.

Next Meeting: Kathryn initiated a discussion about finding a set place to hold our meetings. A list of several places was generated and she agreed to look into them.

The next meeting will September 28th, at 6:30pm, location TBD.