

Bike Lodi 2021 Annual and January 2021 Meeting Minutes
Zoom
January 25, 2021
6:00 p.m.

Attendees

Joni Bauer, Andrew Grutman, Anita Herman, Cathi Johnson, Robin Knowlton, Steven Knutson, Gordon MacKay, Eli Mathews, Bill Mitchell, Jeff Pell, Brian Shirk, Kathryn Siddle, Kandas Vaccarezza

Call to Order

Chairperson Kathryn Siddle called the meeting to order at 6:02 p.m.

Welcome and Introductions

Chairperson Siddle introduced 2021 Bike Lodi officers and board members: Kandy Vaccarezza, Vice-chair; Joni Bauer, Secretary; Robin Knowlton, Treasurer; Communications Chair, vacant; Cathi Johnson; Steven Knutson; Gordon MacKay; Ken Meyers; Bill Mitchell; Jeff Pell

Treasurer's Report

Treasurer Robin Knowlton reported she transferred accounting to her copy of QuickBooks and received a refund for Bike Lodi's purchase made in October 2020.

Gross income in 2020 (January 1 through December 31) equaled \$2,718.15: donations totaled \$1,882.49; membership dues added \$630.00; refund was \$205.66.

Expenses for 2020 totaled \$2,233.63: business supplies cost \$403.63; Rose Foundation grant events and programs (bicycle repair station) totaled \$1,755.00; membership expenses were \$75.00.

Net income totaled \$484.52.

2020 Recap

- Marriott Fairfield Inn (donated \$5,000.00 in 2019) installed a Bike Lodi bike rack.
- Bike Lodi advocated Walk for the Health of It on October 5, 2020.
- Board member Steven Knutson assembled and/or safety checked 80 bicycles for Lodi Adopt-A-Child in December 2020.

2019 Bike Lodi Accomplishments

- provided 24 bike valets and parked 1,108 bicycles
- participated in nine different advocacy action groups
- installed bike racks at Candlewood Estates Hotel and Candy Cane Park (Shock Family bike rack)

- toured travel bloggers and writers for Visit Lodi and authored four articles for local publications
- applied for and received Internal Revenue Service (IRS) 501(c)(3) status
- received Rose Foundation and Greenline Sustainable Planning grants
- hosted or participated in 11 community events, activities, services

2021 Calendar

Kathryn presented a tentative 2021 calendar of events, subject to the COVID-19 status at any given time.

2021 Current Committees and Reports

- Bike routes—no report due to COVID-19
- Sandhill Crane Ride—Kathryn contacted Mamie Starr about having the event in October 2021
- Park to Park Ride
- Lodi Adopt-A-Child
- Tour DaVita—Cathi Johnson reported between 400 and 600 riders, all affiliated with DaVita, participate in the event. Lodi will serve as the venue in 2021.
- Membership—Kandy reported she plans to send membership notices
- Bike Valets
- Greenline Feasibility Study—San Joaquin Council of Governments (SJCOG) will take the lead on the study; Bike Lodi will collaborate to be involved in outreach and engagement. Funds liquefy on June 30, 2022.
- Liaison Activities
 - Visit Lodi board of directors—Kathryn is involved
 - Lodi District Chamber of Commerce Vision Action Teams (VAT)—Kathryn is involved
 - SJCOG Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS)—meets monthly via Zoom; Kathryn Siddle and Joni Bauer participate but had nothing to report
 - Caltrans District 10 California Active Transportation (CAT) Plan--as per article in Bike Lodi electronic newsletter, Caltrans District 10 seeks comments
 - Public Awareness Campaign—Kathryn presented an overview of a public awareness campaign for the City of Lodi. May borrow from Bike Cleveland’s “We’re All Drivers” campaign. Chair Siddle stated remaining grant funds may be used for public awareness.

New Business

Rose Foundation grant update—City of Lodi Public Works Director Charles Swimley expressed concern about installing the bike repair station at the Lodi Transportation Station. Vandalism has increased significantly since the pandemic began; the city changed security companies. Motion by Kandas Vaccarezza, second by Bill Mitchell, to change the location to Lodi Lake. Motion carried.

Silver Stallion Bike Program—Robin Knowlton presented information about the program in Gallup, New Mexico. She would like to donate bikes to the program. Norman Mowery offered to transport bikes in July when he makes a trip to Santa Fe, New Mexico for a six days' bike ride.

New Bike Lodi brochures should arrive around February 22, 2021. Nancy Beckman sent a lot of pamphlets to Lodi Cyclery.

Next meeting: February 22, 2021

Meeting adjourned at 7:05 p.m.

Respectfully submitted,

Joni D. Bauer
Joni D. Bauer, Secretary