

Bike Lodi Meeting Minutes
Lodi Public Library
201 West Locust Street
Lodi, California
September 30, 2019
6:00 p.m.

Attendees

Joni Bauer, Doug Bojack, Salwa Bojack, Steven Knutson, Bill Mitchell, John Oberholser, Kathryn Siddle, Dianna Stein, Kandy Vaccarezza,

Call to Order

President Kathryn Siddle called the meeting to order at 6:04 p.m.

August Meeting Minutes

Those in attendance reviewed and unanimously approved the August 2019 meeting minutes.

Treasurer's Report

Treasurer Jeff Pell was absent, however, submitted a report. Bank balance at the end of August was \$1,277.00; current bank balance is \$1,479.27.

September income equaled \$159.00: \$69.00 from Bike Valet, \$90.00 from raffle ticket sales. No disbursements in September.

Social Media Report

President Kathryn Siddle shared the article about the Park to Park Ride that appeared in the [Lodi News Sentinel](#).

Salwa Bojack reported current social media accounts include Amazon, Facebook, PayPal and Square. Amazon and PayPal currently hold between \$400.00 and \$500.00.

Old Business

Park to Park Ride: President Kathryn Siddle delivered the final Park to Park Ride report: A total of 138 riders, six of whom were Bike Lodi volunteers, rode the course; City of Lodi Police Department (PD) Partners issued 43 bike licenses. Three couples (one from Holland) heard about the ride on television.

Bike raffle: 219 tickets sold generated \$1,095.00. The board agreed to pull another ticket to select another winner.

Lodi Unified School District (LUSD) Health Fair: John Oberholser represented Bike Lodi at Westwood Elementary School on September 20, 2019. He reported on the successful event.

Farmers Market Bike Valet: No final numbers yet.

California Bicycle Summit: Kathryn Siddle reported she met with Dave Snyder, Executive Director of the California Bicycle Coalition and Virginia Sullivan, a representative of the Adventure Cycling Association regarding their October 16 presentation, "Economic Development and Safer Streets through Bicycle Tourism" at the 2019 California Bicycle Summit: Intersections, October 15-17, 2019 at the Center for Healthy Communities in Los Angeles.

Lodi District Chamber of Commerce Vision Action Teams (VAT) Update: Bloggers will be in Lodi at the end of October.

Pedal to Vino: Kathryn Siddle will present before a group of young professionals within the Lodi Chamber of Commerce on October 5, 2019, 12:30 p.m., at Peltier Winery, 22150 North Kenefick Road, Acampo. Steven Knutsen will provide SAG. Heritage Oak Winery staff also will participate. Fee of \$45.00 includes lunch and wine tasting.

San Joaquin County Bicycle Master Plan Survey: Kathryn Siddle provided information about the San Joaquin County Bicycle Master Plan Update. She encouraged everyone to participate in the survey at bikesjc.org.

New Business

Sandhill Crane Ride: Thirty (30) spots are available for the October 26 event. Andy Grutman volunteered to provide support and gear (SAG).

Secretary Board Position: Joni Bauer agreed to serve as interim secretary.

Annual Meeting Planning: Doug Bojack and Bill Mitchell volunteered to serve as the recruitment committee.

Other Business

Kathryn Siddle shared that two new hotels opening in Lodi contacted her about becoming bike friendly hotels.

Doug Bojack reported on microgrant opportunities: \$5,000.00 to cover the remainder of the bicycle work station, supplies for bicycle events (cones, signs, etc.), programming, surface and barrier elements, tools.

Next Meeting

The next meeting of Bike Lodi will be on October 28, 2019, 6:00 p.m., at the Lodi Public Library.

President Siddle adjourned the meeting at 7:05 p.m.

Respectfully submitted,

Joni D. Bauer

Joni D. Bauer, Interim Secretary