

BIKE LODI
MEETING MINUTES
JUNE 24, 2019

Call to Order - Kathryn Siddle, Chair, called the meeting to order at 6:00 PM

Present - Doug Bojack, Salwa Bojack, Ryan Klinker, Steven Knutson, Bill Mitchell, John Oberholser, Jeff Pell, Kathryn Siddle, Dianna Stein, Kandy Vaccarezza

Minutes from the May Meeting - Minutes of the May 20, 2019 meeting were approved as distributed.

Treasurer's Report - Jeff Pell, Treasurer, reported that the May beginning balance was \$3,886 and the month ended with \$954 in the checking account. The primary expenditure was for new bike racks. There was \$157 income during May, which was comprised of two new memberships (\$60), bike valet donations (\$47) and raffle ticket sales (\$50). The current account balance as of today is \$679.

Social Media Report - Salwa Bojack said that our new 501(c)3 status now allows us to have a "donate" button on our Facebook page, which she has added. In addition, we can now also receive a small fraction of purchases when people designated us as a charity through the Amazon Smile program (smile.amazon.com). A Paypal account is also being established, for which we will receive a non-profit discount, and we will also be able to obtain a Square account.

Old Business

Kathryn reviewed the list of supplies, staffing, layout and processes for the 4th of July bike valet.

Six (6) potential addresses for new bike racks have been submitted to Public Works. The locations are being evaluated. Installations of the Dr. Thomas Shock bike rack and plaque have been approved.

Kathryn and Steven participated in a Lodi Unified School District and Health San Joaquin Collaborative event at Heritage School. 98 bicycle helmets were distributed.

There are still openings to work at the Farmer's Market bike valets on July 18th and August 22nd.

As stated earlier, our 501(c)3 application has been approved.

New Business

The San Joaquin County bike master planning process is underway. Bike Lodi has a seat at the table. Representatives from San Joaquin County Public Works will attend a future Bike Lodi meeting, and will be at our bike valet at one of the Farmer's Markets to obtain public input.

The 2019 Park to Park Ride will take place on September 7th. Kathryn has requested posters from Parks & Recreation for display at the July 4th bike valet. Bike Lodi's committee for this event will start planning meetings shortly.

The Bike Lodi pamphlet needs to be reprinted. Kathryn asked that everyone consider any needed changes and submit them to her.

Kathryn has submitted grant applications to vendors such as Food 4 Less, Costco and Rabobank. Costco has already agreed to provide \$25, which will be used to purchase food items for the Park to Park Ride.

Westwood Elementary School in the Lodi Unified School District is conducting a Health and Safety Fair on September 20, 2019 from 8:30 - 11:00. Bike Lodi's presence has been requested to provide helmets/fittings, present on rules of the road, etc. Kathryn asked for a volunteer to take the lead on this event.

Other Business

Steven described his experience with a safety expo sponsored by the Galt Police Department.

Jeff recommended that Bike Lodi purchase its own kit for participation in bike rodeos and other school events. Currently, materials are borrowed from Public Health Services. There was general consensus that Bike Lodi should have its own kit. Kathryn will research options and costs and bring the information back to the group.

Next Meeting - Monday, July 29, 2019, 6:00 PM

The meeting was adjourned at 6:50 PM.