

**BIKE LODI MEETING MINUTES
MONDAY, SEPTEMBER 24, 2018**

Attendees: Kathryn Siddle, Bill Mitchell, Joni Bauer, Dianna Stein, Steven Knutson, Kandy Vaccarezza, Lynn Fields, Joel Steinberg

PROJECT REPORTS:

1. Park to Park Ride Recap:

Kathryn thanked all volunteers for their help in completing a successful event. There were 108 riders, 47 bicycles were licensed by the LPD Partners and 12 gifts were given out from local sponsors.

Next year it was suggested that a shorter ride be included for families and beginning riders, consider including more activities at the end of the ride at Lodi Lake, and earlier arrival times at park locations. The possibility of having sponsors at each park with activities was discussed. Rules & Regulations that riders should follow will be emphasized at next year's ride.

2. Travel Writer's Ride:

Kathryn and Stefan will meet the writers on September 27th at Lodi Lake, tour them around the lake area and escort them out to Oak Farm Winery. Joel Steinberg and Steven Knutson volunteered to join in the ride.

3. Bike Valets:

Farmer's Market: The bike valet had 440 bikes this year and \$439.67 was donated, up from 373 bikes in 2017 and \$226.85 in donations.

Lodi Street Faire: This event takes place on October 26th. Kathryn, Robin and Kandy volunteered for the bike valet.

4. Sandhill Crane Ride:

The only day that the Sandhill Crane event could provide us was on a Sunday. It was decided that we will not do this ride this year. We have a confirmed date of Saturday, October 26, 2019 for next year's ride.

5. VAT Update:

Pat Patrick has suggested that Lodi consider an "Eppie's Great Race" like event in the future since this traditional Sacramento event was always a success. It is a team combination of kayaking, bicycling and running and is no longer being held. Bike Lodi has not committed to any involvement in

organizing at this time. There is interest in the community to move forward on this event in the future.

SOCIAL MEDIA REPORT:

Salwa is not present and there is no report.

A Bike Lodi Newsletter was sent out earlier this month.

TREASURER'S REPORT:

Jeff Pell is not present. Kathryn reports the following:

Checking Account Previous Period: \$2,173.97

(No income and no cash on hand)

Disbursements: \$460.07

Current Checking Account Balance: \$1,713.90

NEW BUSINESS:

1. Adventure Cycling Membership:
Kathryn received an email from this group inviting us to become members. It is \$85 per year. A decision will be deferred until the annual meeting in January.
2. Jeff Pell would like to begin seeing biking blogs written this spring. Kathryn suggested that anyone who has ideas for stories should contact Jeff.
3. Joe Lange of Lange Twins Winery has asked if Bike Lodi would be interested in selling raffle tickets for a hospitality basket during their Cycle Cross event on November 17, 2018. All proceeds from the ticket sales would be given to Bike Lodi. It was agreed that we will participate.
4. Bike Your Park Day is on September 29, 2018. Kathryn explains that it is an online event. You can ride to a park, record it online and be eligible for prizes.
5. Our annual meeting will be held from 9:00 a.m. to 12:00 p.m. on January 26, 2019. Kandy Vaccarezza will host it again this year. There was a discussion of adding a meeting in November and/or December. Our next meeting is October 29, 2018.