

BIKE LODI MEETING MINUTES 9/28/2017

ATTENDEES: KATHRYN SIDDLE, BILL MITCHELL, JEFF AND MARY PELL, ROBERT AND SUSANNA FULLER, JONI BAUER, DOUG BEISNER, BEN PRIMA, ELLISSA GREEN-LOTT, SALWA BOJACK, ANDY GRUTMAN AND ANITA HERMAN

COMMITTEE/PROJECT REPORTS:

TRAVEL WRITERS WRAP-UP: KATHRYN READ TWO THANK YOU LETTERS BIKE LODI RECEIVED FOR TAKING THE SEVEN TRAVEL WRITERS BICYCLING THROUGH LODI LAKE NATURE AREA, VINEYARDS TO LUCAS WINERY.

COG:

RTP/SCS SURVEY: KATHRYN ASKED THE GROUP TO COMPLETE THE SURVEYS BY THE DUE DATE OF OCTOBER 13TH. JEFF SPOKE TO THE IMPORTANCE OF THE STUDY.

PRIVATE-PUBLIC PARTNERSHIP: KATHRYN (REPRESENTING BIKE LODI) AND BILL (AS A PARKS&REC COMMISSIONER) ATTEND A MEETING OF JOINT VATS (VISION ACTION TEAM) TO DISCUSS PUBLIC-PRIVATE SUPPORT FOR PARKS IN LODI. A SALES TAX INCREASE MAY BE PROPOSED IN THE FUTURE.

PEOPLE4BIKES GRANTS: KATHRYN ANNOUNCED THE BIKE LODI WAS NOT AWARDED GRANT MONEY FROM THE LATEST APPLICATION FILED.

SOCIAL MEDIA: MEMBERS WERE NOT IN ATTENDANCE

BIKE RACK FUND RAISING: KATHRYN ANNOUNCED THE DOWNTOWN BUSINESS ALLIANCE DONATED \$700 TO THE BIKE RACK DRIVE. A MINIMUM OF \$4,200 IS NEEDED TO PLACE AN ORDER WITH THE MANUFACTURER. DISCUSSION REGARDING THE DIRECTION OF FUTURE FUND RASING WAS HELD AND WILL BE CONTINUED.

CALIFORNIA BICYCLE SUMMIT: KATHRYN ANNOUNCED THE CALIFORNIA BICYCLE SUMMIT BEING HELD IN SACRAMENTO IS OCTOBER 2-5. SHE WILL ATTEND AND HAS RECEIVED A SCHOLARSHIP OF 50% OF REGISTRATION FEE.

TREASURER'S REPORT: JEFF ANNOUNCED WE HAVE \$420.60 IN OUR BIKE LODI CHECKING ACCOUNT. THIS IS AFTER ALL THE BIKE VALET TIPS WERE DEPOSITED AND HELMETS WERE PURCHASED FOR THE UPCOMING BIKE RODEO.

SANDHILL CRANE BIKE RIDE: KATHRYN ANNOUNCED THAT THERE ARE 10-12 OUT-OF-TOWNERS THAT HAVE RSVP'D FOR THE BIKE RIDE. THERE ARE ONLY A FEW SPOTS OPEN FOR THE RIDE.

BIKE RODEO: KATHRYN PASSED OUT TEE-SHIRTS FOR THE ATTENDEES

VOLUNTEERING AT THE UPCOMING BIKE RODEO. SHE REVIEWED THE LIST OF ITEMS EACH MEMBER WOULD BRING TO THE EVENT, I.E. TABLES, CHAIRS, SNACK BARS, ETC...

THE MEETING ATTENDEES ALSO LET KATHRYN KNOW HOW LONG OF SHIFTS THEY WERE ABLE TO WORK ON THE DATE OF THE EVENT. SET-UP BEGINS AT 7:45 A.M. THRU CLEAN-UP AT 1:00 P.M

KATHRYN BROUGHT POSTERS AND CARDS TO LEAVE AT VARIOUS MERCHANTS, SCHOOLS ETC FOR ATTENDEES TO DISTRIBUTE IN THE COMMUNITY BEFORE THE EVENT.

NEW BUSINESS:

KATHRYN BROUGHT UP ADDING A SYMBOL TO NEW MAPS DISTRIBUTED BY THE WINE GRAPE COMMISSION FOR BIKE FRIENDLY WINERIES. ROBERY FULLER AGREED TO WORK WITH HER ON THIS PROPOSAL.

KATHRYN ASKED ALL MEMBERS OF BIKE LODI TO THINK ABOUT A "REVIEW MEETING" IN JANUARY TO GO OVER GOALS, COMMITTEES, AND FUTURE PLANS.

THE NEXT BIKE LODI MEETING WILL BE HELD ON THURSDAY, OCTOBER 26TH AT 6:30 P.M. LOCATION WILL BE DETERMINED AT A LATER DATE.